

# THE ROTARY COMMUNITY GARDEN OF BONITA SPRINGS

Promoting community gardening for the health & well-being of Bonita Springs Residents

### SPONSORSHIP REQUEST

Introducing the Rotary Community Garden of Bonita Springs (RCGBS), a volunteer group of Rotarians and other business leaders and individuals seeking to provide Bonita Springs residents access to a community supported garden, where vegetables, fruits, and herbs may be cultivated year-round. The Rotary Community Garden of Bonita Springs envisions providing a gardening nexus for community residents and their families, regardless of income, to learn and interact in a positive, supportive, and nurturing environment.

Members of the garden will pay a small, yearly fee of \$50 to maintain, cultivate, and harvest edible fruits and vegetables. The RCGBS will provide these members with garden space (raised beds), soil, water, seeds, and tools.

The community garden will pay special attention to providing children access to a learning and play garden, where they can interact with nature and the environment, while learning thru first- hand experience, how plants grow, and how nature operates.

The YMCA has agreed to provide the RCGBS with an area in which to set up the garden and will provide access to water and electricity. The current design includes 13 raised beds either 3' x 10' or 4' x 10,' two children's garden areas, a work space with tables, small shed and waste area.

The Rotary Community Garden is partnering with organizations and businesses who wish to further the mission of the garden. The Bonita Springs Assistance Office has agreed to assist in reaching out its members to communicate the availability and operations of the garden. The University of Florida Lee County Extension Service (IFAS) is lending its expertise in the design, set up and on-going growth of the garden

Our plans call for the construction of the garden in August 2013. *This is where we need your help.* We are seeking donations from area businesses for supplies to build the garden. Donations of lumber, fencing, soil, ground cover, tools and seeds will help make this garden a showcase for the community and **provide fresh**, **healthy food for area families**. There are multiple sponsorship levels which provide <u>recognition for your business in the community</u>. Your donation will show the residents of Bonita Springs and surrounding areas, that your business believes in and supports healthy, positive experiences for individuals and families in community.

We look forward to your support!

Sincerely,

The Rotary Community Garden of Bonita Springs For questions, please call 239-331-1432.

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### SPONSORSHIP LEVELS

## PlatInum Harvest Level \$1,500+

Logo on signage Engraved Sponsor Paver Logo on marketing materials Logo on website Recognition in social media and press releases Recognition at grand opening

### Gold Harvest Level \$1,000

Name on signage Business name listed in marketing materials Recognition in social media & press releases Recognition at grand opening Name on website

### Silver Harvest Level \$500

Name on signage Recognition in social media Recognition at grand opening Business name listed on website

# Garden Bed Sponsorship \$275

Business name on sign at the front of garden bed

# Paver Sponsorships \$100

An indivduals name engraved on a paver at the entrance to the garden.