Rotary International President

Kalyan Banerjee Vapi, Gujarat, India



District 6960 Governor

Denise Hearn The Rotary Club of Lakewood Ranch

Area 3 Assistant Governor-District 6960

Barbara Bird The Rotary Club of Bonita Springs

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President-elect P. Stephanie Kissinger
Secretary Bobbi Bird
Treasurer Thomas B. Briers
Sergeant-at-Arms George M. Cohan III
Assoc. Sgt.-at-Arms Roger Brunswick

Board of Directors

James D. Dati, Immediate Past President

2009-2012

Ron Anderson James L. O'Leary Brian Zamorski Sandra Scoggins

2010-2013

Jay Berube Barbara Bird Gregory T. Holtz P. Stephanie Kissinger

2011-2014

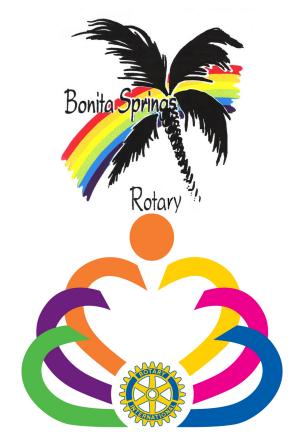
Tom Briers Mike Liggins Bob Lombardo Don Manley

Trustees of The Foundation of The Rotary Club of Bonita Springs

Ray Faubion, Chairman, Nancy Ross, Secretary, Richard Garner, Treasurer, Fred Partin, Guy Quinn, Steve McIntosh, and Tom Burgess

The Spoke

The Rotary Club of Bonita Springs Chartered November 3, 1978



Reach Within to Embrace Humanity

Meets Wednesday at 7:30 am at Bonita Bay Club
The Rotary Club of Bonita Springs
P.O. Box 474
Bonita Springs, FL 34133

www.bonitaspringsrotary.org

Rotary Club of Bonita Springs

November 16, 2011



Last Meeting

President Jim presided. Don Manley delivered the invocation. Jim Horein led the Pledge of Allegiance and Bob Lorenz led the 4 Way Test. Ron Anderson led a rousing rendition of *Sing Rotarians*.



Dave Shellenbarger updated us on this year's poinsettia sale. We have currently sold approximately 1100 plants and will almost certainly surpass our goal of 1200

sales. (If you have additional orders, please contact Dave.) Dave also acknowledged **Rolando Rivera** who purchased 100 plants for delivery to local elementary schools. Thank you Rolando for your generosity and leadership. **Joe Murgalo** outlined the delivery process which will take place on November 25, December 2 and December 3. If you can help with the delivery process, please see Joe.

Time to Mark Your Calendar

Our Club Christmas Party will take place Saturday, December 17th at St. John the Evangelist Church Hall. Your \$100 donation secures appe-



tizers, dinner for two and an open bar. If you have silent auction items you would like to donate, please see **John Mathes** or any Committee member. Last year's event raised over \$10,000 and the Committee aims to surpass that number. Let's help them reach and surpass that goal.

Our Gift of Life candidate's flight arrives November 29 at 6:35 pm. We are looking for greeters to extend a warm Rotary welcome. If you can help, see **Mark McCaw**.

This Week's Program Dr. Joseph P. Burke Lee County Schools Update

Last week Dr. Joseph P. Burke, Superintendent of Lee County Public Schools visited with us. Dr. Burke holds a Doctorate in Educational Leadership from Nova Southeastern University, a



Masters Degree in Education supervision from Florida International University and a Bachelor's Degree from Holy Cross College. He has also competed several leadership studies including one at the Kennedy School of Government sponsored by the Wallace Foundation.

Prior to accepting the Lee County appointment, Dr. Burke served in a variety of leadership positions including Monroe County Superintendent, Executive Directive Director for the Florida Department of Education, Region 3, Miami-Dade County District Administrative Director of Math and Science and Miami-Dade Region Director for Personnel and Labor Relations.

Dr. Burke offered a wide ranging overview of issues facing Lee County Schools. We gained deeper insight into the challenges and sometimes limitations a Superintendent encounters in fulfilling the imperatives of that position. Thanks Dr. Burke for a great presentation.

From Bill Boyd, Foundation Trustee Chair

Now's the time to learn about what the Foundation does

November is Rotary Foundation Month, and I hope you'll focus on the Foundation with your club speakers and programs. How can our newer Rotarians understand the Foundation if we do not tell them what it is and what it does?

We are often not good communicators in Rotary, which is strange as we are business and community leaders. Maybe it is information overload or too much sport on television, but Rotary information is not a high priority for many Rotarians. For example, how would you answer these questions:

Is there an Ambassadorial Scholar in our district? What is this Future Vision Plan, and what does it mean for our club?

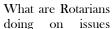
What do we need to know about polio eradication, other than that it makes us feel good?

What is the difference between Group Study Exchange and vocational training teams?

I hear the words *Every Rotarian, Every Year*. What is

that about?

How can The Rotary Foundation support our club's desire to help people outside our community?



such as HIV/AIDS and water and sanitation?

Nobody in my club reads the Foundation annual report. Where does the money go?

What is our relationship with the Bill & Melinda Gates Foundation?

The list of questions could go on, but the real question is, "What is our club doing to learn more about our Rotary Foundation?" If the answer is "not enough," now might be a very good time to start.

Member Spotlight

Rotarian Kenny King's journey began in Nebraska where he first learned of Rotary as a Junior Rotarian in high school. After graduating from the University of Nebraska, he served as a police officer, Secu-



rity Officer in the U.S. Air Force, and as a member of the Air National Guard. He retired after 22 years of service and became a dance host on cruise ships.

Some of his "fun" jobs included ballroom dance instructor, YMCA lifeguard and swim instructor, and ambulance driver.

It was on a cruise out of New Zealand that he met his future wife Judy. In 2005 they moved to Bonita Springs and he joined the Rotary Club of Bonita Springs. Now armed with a real estate and CAM (Community Association Manager) license, he is enjoying his new career with Compass Realty.

With a beautiful wife, four children, four great grandchildren, and a career he clearly enjoys, you might say that "Life is a Cabaret" for Kenny!

It's Holiday Tradition Time



Jay Berube updated us on this year's Christmas Tree sale. In addition to the usual sale festivities, Jay and the Committee have planned a number of activities and surprises to make

this year's sale especially memorable. If you have not already done so, please sign up for a shift—or two if you can.

\$\$\$50/50\$\$\$ This Weeks Big Prize—\$500



A thrilled **Camilla Campbell** drew the three of hearts to win \$5.00

As always...the real winner is our Foundation which gets one half of the prize purse.



None to Report

The Spoke
Editor - Greg Holtz
riverchip12-spoke@yahoo.com
Assistant Editor—Susan Schmitt

The 4-Way Test of things we think, say or do.

Is it the TRUTH?
Is it FAIR TO ALL CONCERNED?
Will it build GOODWILL and
BETTER FRIENDSHIPS?
Will it be BENEFICIAL to all CONCERNED?



Let's Sing, Rotarians!

America, the Beautiful

O beautiful for spacious skies, For amber waves of grain, For purple mountain majesties Above the fruited plain! America! America! God shed His grace on thee,



And crown thy good with brotherhood

From sea to shining sea!
O Beautiful for patriot dream
That sees beyond the years
Thine alabaster cities gleam,
Undimmed by human tears!
America! God shed His grace on thee,
And crown thy good with brotherhood
From sea to shining sea!

Rotary Make-Up Opportunities

Monday
Fort Myers South/Holiday
Inn Bell Tower (Noon)

Estero Spring Run 11:45 am
Wednesday
Naples Gulf Shore 730 am
Naples Beach Hotel 12:15pm
Naples Beach Hotel & Golf Club
Thursday
Naples North Country Club of
Naples 7:30 am
Bonita Springs-Spanish Wells CC
Friday
Naples-Pelican Bay Club at

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Mark W. McCaw, CIMA® McCaw, Clegg & Lepola Wealth Management

Pelican Bay 7:15 am

Senior Vice President - Investments Senior Portfolio Manager

UBS Financial Services Inc.
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