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Yashio, Saitama, Japan



District 6960 Governor
Stephen F. Schlueter
The Rotary Club of Anna Maria Island

Area 3 Assistant Governor-District 6960
Nancy Ross
The Rotary Club of Bonita Springs

2012-2013 Club Officers

| | |
|---------------------|------------------------|
| President | P. Stephanie Kissinger |
| President-elect | Barbara Bird |
| Secretary | Sandra Scoggins |
| Treasurer | Thomas B. Briers |
| Sergeant-at-Arms | George M. Cohan III |
| Assoc. Sgt.-at-Arms | William Banfield |

Board of Directors

James L. O'Leary, II, Immediate Past President

2010-2013

| | |
|--------------|------------------------|
| Jay Berube | Gregory T. Holtz |
| Barbara Bird | P. Stephanie Kissinger |

2011-2014

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|--------------|----------------|
| Tom Briers | Bob Lombardo |
| Mike Liggins | Sandy Scoggins |

2012-2015

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|---------------|----------------|
| Brian Olitsky | Scott Anderson |
| Peter Zahner | Jason Dolle |

**Trustees of The Foundation of
The Rotary Club of Bonita Springs**

Nancy Ross, President, Steve McIntosh, Secretary,
Treasurer, Tom Burgess,
Guy Quinn, Ray Faubion, Fred Partin, John Mathes,
Trustees

The Spoke

The Rotary Club of Bonita Springs
Chartered November 3, 1978



Meets Wednesday at 7:30 am at Bonita Bay Club
The Rotary Club of Bonita Springs
P.O. Box 474
Bonita Springs, FL 34133
www.bonitaspringsrotary.org

Rotary Club of Bonita Springs

August 15, 2012



Last Meeting

President Stephanie presided. **Hank Hochstetler** delivered the invocation. **Gary Murphy** led the Pledge of Allegiance and **Harold Eames (rr)** led the 4 Way Test. We all collaborated on a rousing rendition of *School Days*.

Shots for Tots

Ira Hawk reported on the “Back to School” Shots for Tots session. **Clara Anne Graham** and **Bill Banfield** were part of the crew that saw 112 shots administered to 43 children. Thanks Ira and “crew” for continuing one of our most revered Club service initiatives.



Mark McCaw reported that our Club golfers will be visiting Shadow Wood this coming Saturday. In addition, in conjunction with the Children's Hospital, on August 22 we're all invited to participate in

a round of golf at Lexington Country Club—shotgun start, prizes and lunch and Hospital tour—all for the amazing price of \$17.00. Please see Mark for details.

Wendy Arsenault offered a Gift of Life Report. Notwithstanding some logistical issues, Neville's surgery went well. We look forward to additional information as his recovery continues.

Poinsettia Power...as Susan Schmitt observed, programs like the Poinsettia Sale help support our Club's service initiatives. Order forms are now available. Please take one and fill it out.



Last Week's Program

Mark McCaw “USA Swimming”



It was nice seeing **Mark McCaw** return to our Club podium during this Olympic season and offer an interesting presentation on the sport of swimming. Seamlessly inter-

weaving his own personal experiences with those global, we gained insight into “the culture of swimming” and how “it creates opportunities for swimmers and coaches of all backgrounds to participate and advance in the sport through clubs, events and education”. *(From USA Swimming Website)

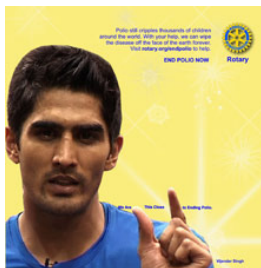
Mark, a swimming official himself for 18 years, reflected on the fun of watching the six, seven and eight year olds compete. All three of his children swam and Mark reminisced on attending his first swim meet. In St. Pete, the meet was held in the middle of summer where it was 97 degrees and attended by 1200 swimmers. That experience “inspired” Mark to become an official, a calling and experience he enjoys very much.

We then turned our attention to the Omaha trials and learned about the process and pagantry that is Olympic swimming—an unforgettable experience for 1800 athletes. Thanks for a great and informative presentation Mark.

From RI

Olympians Help Rotary Fight Polio

The best athletes in the world have gathered in London for the 2012 Summer Olympics, and some of them are helping to spread the word about Rotary's campaign to rid the world of polio. Rotarians in Plymouth, Devon, England, used a few connections to line up Olympic divers Tom Daley and Tonia Couch for "This Close" posters, which have been displayed around Plymouth and at the training facility used by Ghana's Olympic team.



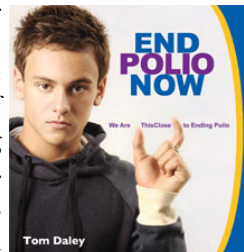
Darren Hands, a member of the Rotary Club of Plympton, was put in contact with the athletes' coach by a photographer friend who takes pictures of the divers regularly. The coach was happy to approach Daley and

Couch and help make arrangements, Hands says. "We did the shoot quite early in the morning so as not to impede their training," he says. "We then produced various-size posters and postcards, as well as got the images printed in the local press and onto club and district websites."

District 1290 received a public relations grant to use Couch's image on bus advertisements around the counties of Devon and Cornwall to raise her image during the Olympics, promote Rotary's polio efforts, and help with a membership drive.

"The campaign has received a lot of praise," says Hands. "Together with the Rotary Club of Grantham's Swimarathon, we were awarded the Rotary in Great Britain and Ireland (RIBI) PR Award at our national conference back in April."

Other Olympic athletes participating in the "This Close" campaign are more than a dozen members of India's team, including members of the men's boxing, men's and women's weightlifting, and men's and women's wrestling teams.

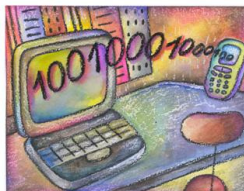


Appealing to parents, wrestler Sushil Kum, a bronze medalist at the 2008 Beijing games, said: "In 1988, 500 children were getting affected by polio in India every day. Today, our country is reaching steadily toward eradication of polio. We need your help to win this fight."

And Vijender Singh, a member of the boxing team who won a bronze medal in Beijing, said: "Polio vaccine can save a child from polio paralysis. Let us ensure that children are not paralyzed by giving them the vital drops."

Let's Get Connected

If you haven't already done so, visit our Club's website at www.bonitaspringsrotary.org. Do-



ing so will introduce you to a wide world of technological possibility—it's the place where you can blog, post announcements, and generally stay connected with your fellow Rotarians.

(Imagine being able to update the Club with your latest project updates on a "real time" basis!) If you are interested in pioneering this new wave of Rotarian communication, see **Jim O'Leary** for a user name and password.

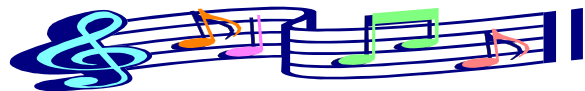
Our Club also has its own Facebook page and Twitter account. Jim can also update you on these sites and how you can help with our Club's web development initiatives.

\$\$\$\$50/50\$\$\$
 This Weeks Big Prize



An ecstatic **Editor** drew
 the Three of Diamonds
 to win \$5.00.

As always...we're all winners as the
 "fifty-fifty" helps keep our Club
 strong and ready to serve.



Let's Sing, Rotarians!

R - O - T - A - R - Y



Happy Birthday

Mark Petrites, August 18

The Spoke

Editor - **Greg Holtz**
 riverchip12-spoke@yahoo.com
 Assistant Editor—**Susan Schmitt**

The 4-Way Test
 of things we think, say or do.

Is it the TRUTH?
 Is it FAIR TO ALL CONCERNED?
 Will it build GOODWILL and
 BETTER FRIENDSHIPS?
 Will it be BENEFICIAL to all CONCERNED?

R - O - T - A - R - Y,
 that spells Rotary.
 R - O - T - A - R - Y
 is known on land and sea.
 From North to South, from East to
 West
 One profits most who serves the best.
 R - O - T - A - R - Y,
 that spells Rotary.

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McCaw & Clegg Wealth Management
Mark W. McCaw, Senior Vice President-Investments
 Senior Portfolio Manager
 8000 Health Center Blvd., Bonita Springs, FL 34135
 239-495-4192 888-300-9001
 mark.mccaw@ubs.com
ubs.com/team/mcwealth



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