



# The Spoke

## Things are Looking Up!



Tiffany Esposito-Kittenger

Hertz  
Project B  
DeRosa's Gourmet  
Market and Restaurant  
Alico Golf Center  
My Shower Door  
Old 41 Redevelopment

**Roger Brunswick** introduced our speaker **Tiffany Esposito-Kittenger**, Director of Operations for the Chamber of Commerce. Tiffany is native Floridian, attended Estero High School, and graduated from FGCU with BA and MBA degrees. She is responsible for day to day chamber operations including staff, budgeting, leadership development and non-dues revenue program management.

Tiffany described the progress being made with the Hertz relocation and told us of other positive local developments.

Organizations in Ft Myers, Estero, Bonita Springs, and Naples have come together to create an environment that's going to be really successful for the Hertz relocation program.

Hertz has temporary office space at the Fifth-Third building in North Naples. The plan is to open their Estero office in 2015. Some employees will be here as early as January 2014.

Orientation tours for potential relocating employees will be going on all summer. So far, many of the Oklahoma office people are planning to relocate with a less than expected number from New Jersey. The Lee County School Choice procedure is a challenge for some potential relocaters who may opt for Collier County residences.

### Rotary International President

**Ron D. Burton**  
Rotary Club of Norman, Oklahoma

### District 6960 Governor

**Thomas P. Milligan**  
The Rotary Club of Bradenton

### Area 3 Assistant Governor

**Dr. Larry Byrnes**  
The Rotary Club of Bonita Springs

### 2013-2014 Club Officers

President	Barbara Bird
President-Elect	Sandra Scoggins
Secretary	Thomas B. Briers
Treasurer	Bob Lombardo
Sergeant-at-Arms	George M. Cohan III
Assoc. Sgt.-at-Arms	William Banfield

### Board of Directors

**Stephanie Kissinger**  
Immediate Past President

#### 2011-2014

<b>Tom Briers</b>	<b>Bob Lombardo</b>
<b>Camilla Campbell</b>	<b>Sandy Scoggins</b>

#### 2012-2015

<b>Brian Olitsky</b>	<b>Scott Anderson</b>
<b>Peter Zahner</b>	<b>Jason Dolle</b>

#### 2013-2016

<b>Jay Berube</b>	<b>Gregory T. Holtz</b>
<b>Barbara Bird</b>	<b>Steven Slachta</b>

### Trustees of The Foundation of

### The Rotary Club of Bonita Springs

**Nancy Ross, President; John Mathes,  
Secretary; Tom Burgess, Treasurer;  
Fred Partin, Ray Faubion, Stephanie  
Kissinger Trustees**

## LAST WEEK'S MEETING

President **Bobbi Bird** presided. **Bob Lorenz** read the invocation; **Donna Marcotte** led the Pledge of Allegiance; and **Gary Colecchio** gave a vibrant rendition of the 4-Way Test. **Jim Dati** led the singing of a rousing version of the Beatles' Yellow Submarine.

**Scott Angevine** and **Hank Hochstetler** are hospitalized and need our prayers.

**Peter Zahner** presented **Howard Lemus** with his blue member badge. His classification is General Contractor.

**Ray Faubion** reported on Bronis, the exchange student Ray and Jeanne hosted in 2011-2012. (You remember, the young man that was in the Estero High School play *Arabian Nights*.) Ray passed around an email from him. The details will be in a future Spoke.

**Tom Burgess** noted that FGCU will be starting in two weeks. Tom has been meeting with some of the Rotaract officers to get things started for the new year. Soon we will be having monthly visits of the Rotaract'ers at our meetings.

**Don Manley** gave a brief report on the trip to El Salvador. 280 wheelchairs were donated, one to a less than 1 year old and one to a 101 year old. Don will be giving a complete report today. Bobbi said, "It was an awesome experience."

NEW MEMBER DONNA MARCOTTE



Bobbi inducted **Donna Marcotte** as a new member sponsored by **Jay Berube**. She is the Membership Director of The Colony Golf & Country Club. Welcome Donna.

Sgt.-at-Arms **George Cohan**, started by fining Bobbi \$10 for calling **Bob Lombardo**, "Roger". George organized birthday celebrations for Howard Lemus and Jim Dati. Jim asked that his tribute be sung by all those born after 1972. These 5 members were eligible.



## President Burton's August Message to Rotarians

Dear fellow Rotarians,

Our goal in 2013-14 is to Engage Rotary, Change Lives. All of us know that Rotary has incredible potential to do good work. It's time to recognize how much more we could be doing and start working on new ways to turn that potential into reality.

We're going to do this by engaging Rotarians – by getting them involved, by getting them inspired, and by making sure that all Rotarians know just what a gift they have in Rotary.

We're going to make sure that the work we do in Rotary is solid, effective, and sustainable. And we're going to make sure that Rotary itself will last – by committing to our goal of 1.3 million Rotarians in our clubs by the year 2015.

That goal is a little different

from membership goals we've had in the past. The goal isn't just bringing in new members.

The goal is growing Rotary. The goal is making Rotary bigger, not just with more members, but with more involved, engaged, motivated members who will be the ones to lead us into our future.

Each of us has our own reason for joining Rotary – but I believe we all want to make a difference. We all want to be doing something meaningful. That is absolutely essential for us to remember when we talk about membership.

We're not asking just anyone to join Rotary. We're looking to attract busy, successful, motivated people who care. We're asking them to take their valuable time and give it to Rotary. So if they say yes, and they come and join our club,

then we'd better be showing them that their time in Rotary is well spent.

We have to make sure that every Rotarian, in every club, has a meaningful job – one that makes a real difference to the club and the community. Because when you're doing something meaningful in Rotary, Rotary is meaningful to you.

In Rotary, we all have something to give. At every stage of our lives and our careers, Rotary has something for all of us – a way to let us do more, be more, and give more. Rotary gives our lives more meaning, more purpose, and greater satisfaction. And the more we give through Rotary, the more Rotary gives back to us in return.

Ron D. Burton

### Please Help

Summer is an especially critical time for the Bonita Assistance Office as it responds to the needs of Southwest Florida. Jelly/jam, maseca/flour, vegetable oil and tuna are in short supply. Throughout the month of July we will be collecting those items at our meetings for delivery to the Assistance Office in early August.

### Attention Golfers

Throughout the summer our “Golf Tour” convenes Saturday mornings at some of the area’s premier courses. The Tour visits La Playa August 10, and Shadow Wood August 17.

Watch your emails for specific details and plan to attend and enjoy as many of these events as you can. Contact **Bob Lombardo**.

### Upcoming Events

**Jay Berube** will be hosting a Rotary Social at his house **Friday, Aug 23rd**, 5 pm. Note new date.

**Nancy Ross** announced there will be a meal packing event with the Harry Chapin Food Bank on Saturday, **October 26th**.



**Rotary Club of Bonita Springs**, chartered November 3, 1978, meets every Tuesday at Pelican's Nest Golf Club. The Club may be contacted through its mailing address P.O. Box 474, Bonita Springs Florida 34133 or its website [www.bonitaspringsrotary.org](http://www.bonitaspringsrotary.org). **The Spoke**, the Club's official newsletter, is published weekly throughout the year (except when the Club is in recess.) You can reach the Spoke through its email [riverchip12-spoke@yahoo.com](mailto:riverchip12-spoke@yahoo.com). Scott Gerrish (rr) issue editor.



**"The Fifty-Fifty"  
NOW \$500**

**Disappointed Frank  
Liles drew the J♠  
to win \$5**

**As always..we're all  
winners as the "Fifty-  
Fifty" helps keep our club  
strong and ready to serve.**

## Rotary Sings

### Old Folks at Home

Way down upon the Swanee River,  
Far, far away  
That's where my heart is turning ever  
That's where the old folks stay  
All up and down the whole creation,  
Sadly I roam  
Still longing for the old plantation  
And for the old folks at home

Chorus:

All the world is sad and dreary  
everywhere I roam  
Oh Lordy, how my heart grows weary  
Far from the old folks at home



**It's A Birthday  
Celebration!**

*John Warfield Aug 2  
Steve Krchniak Aug 5*

### Upcoming Speakers

*Today:*

**Don Manley**  
Rotary  
El Salvador  
Wheelchair  
Project

**The 4-Way Test**  
of things we think, say or do.

Is it the **TRUTH**?

Is it **FAIR** to all concerned?

Will it build **GOODWILL** and  
**BETTER FRIENDSHIPS**?

Will it be **BENEFICIAL** to  
all concerned?

### This Morning's Invocation

We are grateful that in the sphere of human affairs and organized structures, growth is also a desirable and anticipated experience.

We are aware that where growth does not prevail, there is a lack of vibrant health. Where numerical growth may not be feasible, grant at least a growing involvement in the Rotarian spirit and purpose of service.

Help us to grow as individuals, in patience and understanding of others, in our discernment of the needs of others, in our knowledge of Rotary and in commitment to its noble ideals and purposes.

Help us also to be agents to encourage growth in others, contributing to their welfare as well as to the growth of our club and of its influence in the community.

Accept our thanks for the food and friendship we enjoy today, and for opportunities to serve awaiting us beyond this meeting. Amen.

Your finances. Your future. *Our focus.*

**McCaw & Clegg Wealth Management**  
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