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The Rotary Club of Bonita Springs

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### 2011-2014

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Tom Burgess

# The Spoke

The Rotary Club of Bonita Springs  
Chartered November 3, 1978



Reach Within to Embrace Humanity

Meets every Wednesday at 7:30 am  
at Bonita Bay Club

The Rotary Club of Bonita Springs

P.O. Box 474

Bonita Springs, FL 34133

[www.bonitaspringsrotary.org](http://www.bonitaspringsrotary.org)

# The Rotary Club of Bonita Springs



Week 45

May 9, 2012

## This Week: Collier 211

**Claudia Polzin** and **Mary George** of the Community Foundation of Collier County will be the speakers.

### Last Meeting

President **Jim O'Leary** presided. **Scott Gerrish (rr)** offered an invocation. Estero High School Student of the Month **Ceyenne Channell** led the Pledge of Allegiance, and Rotaract President **Sydney Ilano** recited the 4-way test. **Ron Anderson**, led the singing of *I'm Looking Over a Four Leaf Clover*.

### Announcements

President Jim thanked **Steve Slachta** for his continuing service to the Staff/Student of the Month program. Steve presented awards to four teachers/staff and four students.

Jim announced that the club had been declared the official sponsor of the FGCU Rotaract Club. He presented a copy of the letter to **Tom Burgess** and **Sydney Ilano**, President of the Rotaract Club.



**Bronis ready for the prom**  
eMail **Mark McCaw**.

**Ray Faubion** announced that **Bronis Prestes**, our Exchange Student, started in the Estero High School play, Arabian Nights. Ray also said the Saturday morning golf was starting. Anyone wanting to join should

When asked what he would like to have done to belatedly celebrate his birthday, **John Spear** wanted Sgt-at-Arms **George Cohan** to serenade him. George agreed. So for a \$100 extraction, George treated us to a surprisingly good solo rendition of Happy Birthday.

### Member Spotlight: Carl Schwing



**Carl Schwing**, one of our newest members, was born in St. Louis, MO. Carl earned degrees in Marketing and Accounting and received his Master's degree in Public Policy Administration from the University of Missouri, St. Louis. In July 2011 he was named City Manager of Bonita Springs.

Carl started his public service career in 1981 as an intern/finance director for the City of Manchester, Missouri, a suburb of St. Louis. After that he served as an Assistant to the City Manager in Berkeley, Mo., and City Manager in St. John and Richmond Heights, Mo. Then he moved to St. Pete Beach, Florida, where he served as City Manager for 3-1/2 years.

Because of his combination of education, experience, and commitment to ongoing professional development, Carl has attained the status of "Credentialed Manager" from the International City Management Association (ICMA). He and Cape Coral City Manager Terry Stewart were awarded the 2009 "Strategic Leadership Award" by the ICMA for work in Lean Government.

He has been married for 35 years to Brenda, who went back to school after raising

their two daughters, and now has her bachelor's degree in dental hygiene and plans to continue her career as an instructor at Edison College. They have two daughters, Courtney who has been a Special Ed teacher and is now in nursing school, and Kristin who lives in Atlanta. Carl proudly shared that one thing he is very proud of is that he officiated at Kristin's wedding.

Carl is returning to Rotary after a long absence. He had been a Rotarian for over 15 years serving as President of two separate clubs, one as Charter President, and is a Paul Harris Fellow. We welcome him to Rotary.

### Last Week: Dr. Margaret Richardson



Joe Murgalo introduced Dr. Margaret Richardson, Head of School, Royal Palm Academy. Margaret Richardson has worked with the school since 1998, serving as Academic Dean, Principal, and Education Director.

Dr. Richardson has over 25 years experience in education, in the classroom, as an administrator, and as a curriculum developer.

Several of her professional development courses have been published. She obtained her Bachelor's Degree from SUNY at Albany, her Master's Degree from Georgia State University, and her Doctorate in Educational Leadership from the University of Phoenix.

Her topic was "Teaching for Success, School in the 21st Century". She pointed out the need for change when 1/3 of children drop out of high school. More than 1/2 of the drop-outs are African-Americans and Hispanics.

She believes we need to introduce innovative and creative ideas as we move from the "Information Age" to an economy and society built on the inventive, empathetic, big-picture

capabilities--known as the "Conceptual Age."

She pointed out some gender differences in learning. Boys tend to mature more slowly than girls and are generally developmentally behind girls when first learning to read. Some boys decide reading is for girls. They begin their school career deciding they don't like to read.

Margaret believes that replacing middle schools with K-8 is a mistake. She thinks we need to have a middle school model that is something very different than elementary or high schools. This is an age group that is very vulnerable to experimentation in risky behavior and is not ready for the departmentalized approach of high schools. Once a risky path behavior has been adopted it is very difficult to change. One symptom of the failure is the high number of drop outs between 9th and 10th grades.

She discussed the trend to lengthening the school day. She said, "If programs are not working the way they are, just doing more of the same thing will not necessarily make them successful. We need to look at what we are doing in schools. If it isn't successful, what do we need to do to make it successful?"

Margaret expounded on the ideas of Dan Pink, author of *A Whole New Mind: Why Right-Brainers Will Rule The Future*.

Left-brain skills such as logical, linear, and sequential thinking are still necessary, but they are not sufficient.

Right-brain skills, such as simultaneous processing, contextual awareness, and synthesizing, are assuming a new and far greater importance.

The six abilities that will matter most in the forthcoming years are design, story, symphony, empathy, play, and meaning. Creating programs that will develop the six abilities is the critical need.

[See **Dan Pink-Session Summary** at: [http://www.mvpdesign.com/\\_pdfs/dan\\_pink.pdf](http://www.mvpdesign.com/_pdfs/dan_pink.pdf) ] ed.

**\$\$\$ 50/50 \$\$\$**

**This Week's Big Prize: \$1,732**

Last week visitor Matt Schorsch drew the  
4♣ to win \$5



**\$1/ticket. 3 for \$2. 10 for \$5. 25 for \$10.**



**On Top of Old Smokey**

On top of Old Smokey  
All covered with snow,  
I lost my true lover  
For courting too slow.

Now, courting is a pleasure  
And parting is grief,  
And a false-hearted lover  
Is worse than a thief.

A thief will just rob you  
And take what you have,  
But a false-hearted lover  
Will lead you to the grave.

### Rotary Make-Up Opportunities

Monday	Noon	Fort Myers South. Crowne Plaza. Bell Tower
Tuesday	Noon	Estero. Spring Run
Wednesday	7:30 AM	Naples - Gulf Shore. Naples Beach Hotel & Golf Club.
	12:15 PM	Naples. Naples Beach Hotel & Golf Club.
Thursday	7:30AM	Naples North-Country Club of Naples
	Noon	Bonita Springs-Spanish Wells Country Club
Friday	7:30 AM	Naples-Pelican Bay. The Club at Pelican Bay.

# Happy Birthday!

Pete Frabutt May 2nd  
Gerry Myers May 2nd  
Mark McCaw May 3rd

## The Spoke Folk

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Issue Editor - Scott Gerrish (rr)

**The 4-Way Test**  
of things we think, say or do.

Is it the TRUTH?  
Is it FAIR TO ALL CONCERNED?  
Will it build GOODWILL and  
BETTER FRIENDSHIPS?  
Will it be BENEFICIAL to all CONCERNED?

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