



The Spoke



July 19th, 2017

Area Governor Joe Faerber



Kae Moore introduced our speaker Assistant District Governor Joe Faerber. He is past president of the Estero club and retired Bonita Springs Assistant City Attorney.

The area is newly reorganized as **Area 2** and includes the “**Magnificent 7**”: Rotary Clubs of Estero, Bonita Springs, Bonita Springs-Noon, Bonita Beach Sunset, Naples North, Naples Pelican Bay, and FGCU Rotaract Club.

Joe showed us a video presentation from RI President **Ian Riseley** that proclaimed three **strategic priorities:**

Support and strengthen clubs.

Focus and increase humanitarian service.

Enhance Rotary's public image and awareness.

Of membership:

Currently 5% of our membership is **under 40**.

20% of our membership is female.

Majority are over 60.

Need to find **new and better ways** to attract and engage younger members.

Enhancing Public Image and Awareness:

Communicate a consistent brand

Tell our story more effectively.

Save the Planet:

Plant a tree for every member of your club by April 22, 2018, Earth Day.



Joe also showed a slick video featuring DG Bobbi and the **2018 District Conference** at the Coconut Point Hyatt.

Last Week...2



Ding, ding. Next President **Claudie** directed the meeting. **Vince Modarelli** presented the invocation; **Roger Brunswick** led the Pledge of Allegiance; and Past President **Steve Slachta** recited the Four Way Test “perfecto”.

Substitute Song Leader **Ron Anderson** introduced our song, *Yankee Doodle Dandy*, and gave us some fast facts about it.

Claudie told us we **still need some volunteers for the front desk**. A few early birds needed.

Mark McCaw reported 13 souls had played golf at the last outing. The next event will be at the end of the month. Please contact Mark if you would like to participate.

Chuck Spears is working on the Learn2Earn type program for the club. He and **Eileen Tasso** will be meeting with officials from Fort Myers Technical College to discuss opportunities. Last week **Rich Kirschner** told us that some of the graduates have come back to become Rotarians.

Nancy Ross is having back surgery July 12th. Please keep her in your thoughts.

Sara McCallum announced that she had deposited \$499 from the Blue Bucket collections. Thanks for your help.

Paul Harris Awards



Sara McCallum asked **Steve Slachta** and **Rick Barber** to come forward. She presented Steve with a **PH +3** award and Rick with **PH +5** and **PH +6** awards. Congratulations to these generous Rotarians.

Roger Brunswick Time

Roger started by introducing guests. Then he checked to see who was late saying, “Susan, what’s her last name, will be along soon.”

After Roger made a remark about the carnival barkers, **Adam Botana** retorted, “We always have a side show spot for short people.” \$3 fine.

Roger then collected a couple of bucks from those not wearing a Rotary pin.

Happy/Sad \$\$

Speaker **Joe Faerber** gave up \$2. Sad because his mother had recently passed away and Happy to be at our meeting.

Chuck Spears was Happy to have been visited by his wife's **100 year old uncle**, who came over from Port St. Lucie for lunch.

Carl Nickel was \$10 Happy and proud to have a family member on a national championship team. His 16 year old granddaughter from Grand Rapids, MI was on the AAU Jr team that won over teams from Hawaii, Puerto Rico, and Texas.



DG **Bobbi Bird** was Happy to report we sold more beer this 4th of July than on any other. There were 12,000 people at this year's celebration. **“We done good.”**

From: *The Spoke* archives:

10 Years ago

President Fred Partin presented to a much deserving, **Mark McCaw**, the Service Above Self Award for Rotary Year 2006-07 for his 8 years of chairing Mardi Gras, his involvement in many projects, and bringing the Spoke to a new level by publishing it in color.

5 Years ago

We received financial updates for our July 4th fun and fundraisers. **Brian Olitsky** thanked all who worked and participated in the Star Spangled 5K and estimated that the event grossed over \$7,000. **Bobbie Bird** reported that we netted \$2,463.09 for our beer sale efforts and also acknowledged all who participated.

**This Week
John Slusar,
Taste of Immokalee,
a learning lab**



50/50 \$500

50 Cards Left

Including 4 Aces, Joker

Adam Botana Drew the 8 ♥ for \$5



The 50/50 is \$500

Birthdays

Rolando Rivera July 17

Kenny King July 18

Rex Sims July 19

Jim Winemiller (rr) July 22

Rotary Sings:
Oh What a Beautiful Morning

There's a bright golden haze on the meadow
There's a bright golden haze on the meadow
The corn is as high as an elephant's eye
An' it looks like it's climbin'
clear up to the sky

Oh, what a beautiful mornin'
Oh, what a beautiful day

I've got a wonderful feelin'
Every thing's goin' my way

This Morning's Invocation

Gracious God, in the midst of these summer days we are grateful that your love and grace are not seasonal but continuous.

Having gathered again as Rotarians, we are mindful that our call to service is not seasonal, nor is our commitment to high ethical and moral standard in personal and professional life.

As officers and members alike, guide us in ways which reflect our basic reasons for existence as a club, to serve our community, to show compassion, to act with integrity and to labor with diligence to make peace a reality, here and around the world.

May our gathering here today re-energize us for these opportunities. Bless our food and fellowship not just for our own personal needs but for strength to serve others.

We are grateful for the privilege of so doing. Amen.

Rotary International

Ian Riseley

Rotary Club of Sandringham, Australia

District 6960 Governor

Bobbi Bird

The Rotary Club of Bonita Springs

Area 2 Assistant Governor

Joe Faerber

Estero Rotary Club

2016-2017 Club Officers

President

Jon McLeod

President-Elect

Claudie Delgado-

Feeney

Secretary

Chris Riesen

Treasurer

Bob Lombardo

Sergeant-at-Arms

Roger Brunswick

Asst. Sgt-at-Arms

Bill Banfield

Members of the Board

Steven Slachta, Jon McLeod,

Claudie Delgado-Feeney,

2015-2018

Adam Botana, Joe Murgalo,

Jon Shaw

2016-2019

Bob Lombardo, Kae Moore,

Gary Price

2017-2020

Donna Marcotte, Frank Mazzeo, Mary

Saunders

Trustees of The Foundation

Jim Dati, President; Stephanie

Kissinger, Secretary; Mark McCaw,

Treasurer; Jason Dolle, Sandy

Hemstead, Steven Slachta, Rex Sims

Trustees



**ROTARY:
MAKING A
DIFFERENCE**

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