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Vapi, Gujarat, India



District 6960 Governor

Denise Hearn
The Rotary Club of Lakewood Ranch

Area 3 Assistant Governor-District 6960

Barbara Bird
The Rotary Club of Bonita Springs

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President-elect	P. Stephanie Kissinger
Secretary	Bobbi Bird
Treasurer	Thomas B. Briers
Sergeant-at-Arms	George M. Cohan III
Assoc. Sgt.-at-Arms	Roger Brunswick, William Banfield

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James D. Dati, Immediate Past President

2009-2012

Ron Anderson	Brian Zamorski
James L. O'Leary	Sandra Scoggins

2010-2013

Jay Berube	Gregory T. Holtz
Barbara Bird	P. Stephanie Kissinger

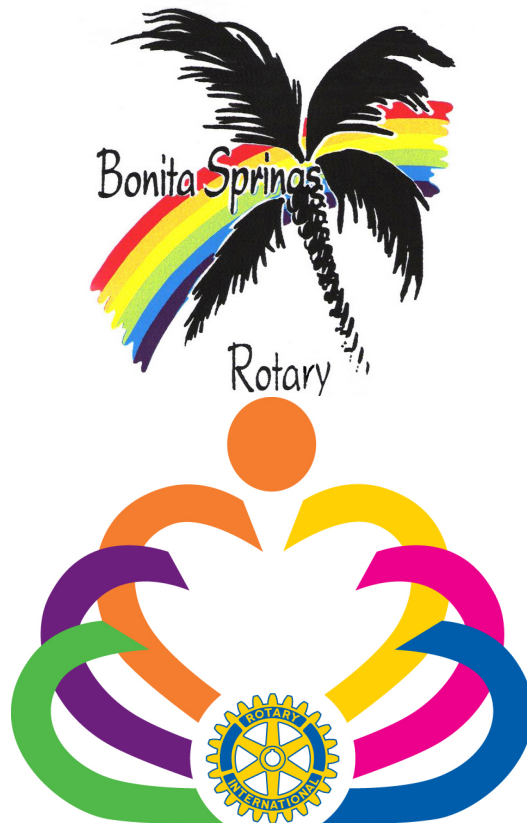
2011-2014

Tom Briers	Bob Lombardo
Mike Liggins	Don Manley

**Trustees of The Foundation of
The Rotary Club of Bonita Springs**
Ray Faubion, Chairman, Nancy Ross, Secretary,
Richard Garner, Treasurer, Fred Partin,
Guy Quinn, Steve McIntosh, and Tom Burgess

The Spoke

**The Rotary Club of Bonita Springs
Chartered November 3, 1978**



Reach Within to Embrace Humanity

Meets Wednesday at 7:30 am at Bonita Bay Club

The Rotary Club of Bonita Springs

P.O. Box 474

Bonita Springs, FL 34133

www.bonitaspringsrotary.org

Rotary Club of Bonita Springs

January 18, 2012



Last Meeting

President **Jim** presided. **Ira Hawk** delivered the invocation. **Jon McLeod** led the Pledge of Allegiance and **Frank Mazzeo** led the 4 Way Test. **Ron Anderson** led a rousing rendition of *Battle Hymn of the Republic*.

Gift of Life Mini Golf Outing



Bob Lombardo reminded us about the Gift of Life Mini Golf Outing. The Outing will take place this year on January 27 at Congo River Golf, 24270 South Tamiami Trail from 3:00 pm until close. Sign-up

sheets are currently available for tickets, priced at \$10 each. The tickets can be redeemed that day—or anytime thereafter for a round of mini golf. Make your plans now to attend and support this worthwhile and fun event.

Mark Your Calendars....George Cohan announced this year's Reverse Raffle is set for Saturday, March 10. Details will be forthcoming shortly for this important fundraiser. **Brian Olitsky** advised that this year's Rotary Run to benefit Gift of Life is set for March 31. A planning committee is being formed and if you would like to participate, please see Brian.

Susan Schmitt reported that a work day has been scheduled at Rotary's Camp Florida on Saturday January 28th. The day will involve general landscaping tasks. Susan is circulating a sign-up sheet for this worthwhile event.

Last Week's Program

Allison Freeman "American Cancer Society"



Last week our January speaker chair, **Bobbie Bird** introduced Allison Freeman, Community Representative for the American Cancer Society.

Allison described the Cancer Society's core goals, namely that of helping people stay well; helping people get well; finding cures; and fighting back. She offered her own heartfelt testimony of how and why she became involved and offered several suggestions (Road to Recovery and R.O.C.K.) as to how we might do the same.

Another way Allison suggested all of us can support the American Cancer Society on the Club level is through the Relay for Life of Bonita Springs 2012 "Boot Scootin Relay" April 14 and 15 from 1:00 pm—7:00 am at Riverside Park. Our "alternative fund raising" activities support the Relay and if you would like more information, our own **Bobbie Bird** is serves as the Event Chair.

Thanks Allison for an informative presentation.

Areas Of Focus Are The Causes That Drive Rotary

Areas of focus are the causes that drive Rotary. We are now halfway through the pilot of our Future Vision Plan, and as I look to the future I think the most significant change will be the adoption of the six areas of focus – and not just for our Foundation. I recently heard RI Director Stuart Heal, the chair of the Strategic Planning Committee, say that our areas of focus fit very comfortably into our RI Strategic Plan.

Today's generation supports causes rather than organizations, and so we in Rotary should be able to clearly identify the causes that drive us. When somebody asks you what Rotary is, you do not have to fumble for words. Tell the person that we are an organization of service-minded individuals around the world who are working to make the world a better place with our efforts in water and sanitation, basic education and literacy, maternal and child health, disease prevention and treatment, economic and community development, and peace and conflict resolution. You can say that in 20 seconds!

You can see how this may bring new members to Rotary and increase the giving to our Foundation. If you approach corporations for a contribution, they are much more likely to respond if they know how their money will be spent, and that we will spend it wisely. We are building on a strong record of performance over a long period of time. Bill Gates has said as much on a number of occasions. He has shown his faith in us through his significant gifts for polio eradication.



While I am writing this from a Foundation perspective, the membership factor should not be overlooked. Plenty of organizations talk about issues, but Rotary is about action, not words. **Bill Boyd, RI Foundation Trustee Chair.**

Habitat for Humanity

Ron Anderson announced that the Habitat for Humanity work day is scheduled for February 25th. Ron has forms that need to be completed as a predicate to your participation, so if you are interested, please see Ron. We are hoping to garner the participation of about ten members.

Member Spotlight



Last week the spotlight was on **Ed Houck**, who arrived in southwest Florida by a rather circuitous route. Born in Harrisburg, PA, he ventured into Ohio to attend the University of Dayton. When he

sustained knee injuries in college, this sparked an interest in medicine, so he migrated to the University of Oklahoma for his Masters and Doctorate in Health Administration. After nine years in Oklahoma, he was offered a position at Sarasota Memorial Hospital and in this locale Ed first became involved in Rotary when he joined Sarasota's Downtown Club. During his Rotary days in Sarasota, Ed was editor of the club's newsletter.

In the mid 90's he moved further south to Bonita Springs and was first affiliated with NCH and Lee Memorial in the outpatient surgery centers. A few years later he established the Estero Medical Center, where his oldest son moved and brought his dermatology practice. As an active member of our club, he has been involved in organizing several golf tournaments and has served on the Programs Committee.

Between the two of them, Ed and his wife Cheryl have six children and seven grandchildren, so they stay busy attending the grandkids' sports, music, and school activities. Ed really enjoys the involvement he has with his wonderful family! Thanks Ed for being a great Rotarian.

\$\$\$50/50\$\$\$
This Weeks Big Prize—\$753



A thrilled **Jay Berube** drew the Six of Hearts to win \$5.00

As always...the real winner is our Foundation which gets one half of the prize purse.

Happy Birthday

Gary Colecchio, January 18
Bob Rosier, January 19
Marjorie Rubacky, January 19

The Spoke
 Editor - **Greg Holtz**
 riverchip12-spoke@yahoo.com
 Assistant Editor—**Susan Schmitt**

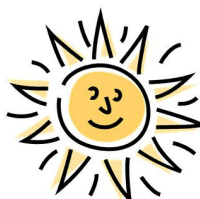
The 4-Way Test
 of things we think, say or do.

Is it the TRUTH?
 Is it FAIR TO ALL CONCERNED?
 Will it build GOODWILL and
 BETTER FRIENDSHIPS?
 Will it be BENEFICIAL to all CONCERNED?



Let's Sing, Rotarians!

You Are My Sunshine



You Are My Sunshine
 My only sunshine.
 You make me happy
 When skies are grey.
 You'll never know, dear,
 How much I love you.

Please don't take my sunshine away

The other nite, dear,
 As I lay sleeping
 I dreamed I held you in my arms.
 When I awoke, dear,
 I was mistaken
 And I hung my head and cried.

Rotary Make-Up Opportunities

- Monday Fort Myers South/Holiday Inn Bell Tower (Noon)
- Tuesday Estero Spring Run 11:45 am
- Wednesday Naples Gulf Shore 730 am
 Naples Beach Hotel 12:15pm
 Naples Beach Hotel & Golf Club
- Thursday Naples North Country Club of Naples 7:30 am
 Bonita Springs-Spanish Wells CC
- Friday Naples-Pelican Bay Club at Pelican Bay 7:15 am

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